



2025 Independent Photographer Credential Application

Old Salem Farm Summer Jumper Classic

August 20-23

Old Salem Farm Fall Horse Show CSI4*/2* and Maclay Regionals

September 9-14

Old Salem Farm Fall Horse Show CSI2*

September 16-21

Old Salem Farm National Level 2

September 24-28

Old Salem Farm requires all professional photographers to apply for an Independent Photographer pass if they plan to sell OR GIVE their photos to exhibitors, or if they shoot for social media only.

An Independent Photographer pass is distinct and separate from a Media credential which is available to photographers on assignment for recognized media outlets. A media credential grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos taken at Old Salem Farm.

Independent Photographers may not solicit, substitute or add new clients once this application has been approved. Official photographers have positioning priority at all times.

Independent Photographer Pass - **\$750 per photographer per horse show**. No discounts for additional photographers with the same company. **Maximum of five (5) riders per photographer**. Please list clients:

By signing this application, I hereby declare that I have read and accept the Photographer Policy for the 2025 Old Salem Farm Horse Shows. I understand and accept that **any infraction of this policy will result in the revoking of my credential, forfeiture of my fee, expulsion from the grounds, denial of credentials in the future, and possible legal action.**

Signature _____ Date _____

All applications must be submitted at least 10 days prior to the start of the horse show to:

Marty@Classic-Communications.com and sponsorship@oldsalemfarm.net.



Old Salem Farm Summer/Fall Horse Shows Media Credential Application

Old Salem Farm Summer Jumper Classic
August 20-23

Old Salem Farm Fall Horse Show CSI4*/2* and Maclay Regionals
September 9-14

Old Salem Farm Fall Horse Show CSI2*
September 16-21

Old Salem Farm National Level 2
September 24-28

In order to be eligible to receive Media Credentials, you must be associated with or on assignment for a recognized publication, news service, website, radio or television station and submit a letter of assignment, on the assigning company's letterhead, with the Media Credential Application.

A separate application must be submitted for each person.

NAME: _____

PUBLICATION/ORGANIZATION: _____

E-MAIL: _____ CELL: _____

NAME OF EDITOR: _____

EDITOR'S EMAIL: _____ EDITOR'S CELL: _____

I am on assignment for _____ and a letter of assignment on the assigning company's letterhead is enclosed.

ACCREDITATION CLOSES one week before the horse show begins. Please forward to
Marty@Classic-Communications.com.

PLEASE NOTE: A Media Credential is available to photographers on assignment for a recognized and approved media outlet. It grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos taken at Old Salem Farm. Selling OR GIVING photos to exhibitors, or promotion thereof, is strictly prohibited. **Any infraction of this policy will result in the revoking of the Media Credential, expulsion from the grounds and possible legal action.**



Photographer Policy 2025 Old Salem Farm Horse Shows

The Old Salem Farm Horse Shows require all professional photographers to apply for an Independent Photographer pass if they plan to sell OR GIVE their photos to exhibitors or if they shoot for social media. An Independent Photographer pass is distinct and separate from a Media credential which is available to photographers on assignment for a recognized and approved media outlet. However, a media credential grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos – including on social media – taken at the Old Salem Farm Horse Shows.

Any infraction of this policy will result in the revoking of the Media or Independent Photographer credential, forfeiture of the Independent Photographer fee, expulsion from the grounds and possible legal action.

- An Independent Photographer pass costs **\$ 750.00 per photographer per week**; no discounts for additional photographer(s) with the same company. If more than one photographer is on-site representing one business at any point during the horse show, **each individual must purchase a pass.**
- A maximum of five riders is allowed per Independent Photographer.
- Client lists must be received no later than one week before the horse show begins. Changes to client list are not permitted once the horse show has begun.
- Independent **photographers may not solicit new clients** beyond the client list submitted at time of approval.
- Payment is required in full prior to the start of the horse show.

- Credentialed Independent Photographers **must wear their credential at all times** while on the horse show grounds.
- Credentials are **non-transferable**.
- Independent photographers **may not post photographs** taken of people that are not on their client list to their social media accounts during or after the conclusion of the show and may not solicit sales of those photographs.
- Independent Photographers are not permitted inside the competition arenas except for award presentations involving their clients. The Official Photographer, SEL Photography, has positioning priorities outside of the arenas at all times.
- Independent Photographers may not place remote camera equipment in the ring or alongside the ring.
- Independent Photographers may not conduct portrait sessions on the show grounds at any time.
- Independent Photographers may not have a trailer, vendor booth, or advertisements on property.
- All photographers must submit proof of Accident Liability Insurance with payment prior to arrival. On the proof of insurance, Old Salem Farm Acquisition Corp, and Mr. Kamran Hakim should be listed as additional insured certificate holders. Old Salem Farm, 190 June Road, North Salem, NY 10560. Please forward to sponsorship@oldsalemfarm.net.