



Photographer Policy 2025 Old Salem Farm Spring Horse Shows

The Old Salem Farm Spring Horse Shows require all professional photographers to apply for a Private Photographer pass if they plan to sell OR GIVE their photos to exhibitors. A Private Photographer pass is distinct and separate from a Media credential which is available to photographers on assignment for a recognized and approved media outlet. However, a media credential grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos – including on social media – taken at the Old Salem Farm Spring Horse Show.

Any infraction of this policy will result in the revoking of the Media or Private Photographer credential, forfeiture of the Private Photographer fee, expulsion from the grounds and possible legal action.

- A Private Photographer pass costs **\$ 750.00 per photographer per week**; no discounts for additional photographer(s) with the same company. If more than one photographer is on-site representing one business at any point during the horse show, **each individual must purchase a pass.**
- A maximum of five riders is allowed per Private Photographer.
- Client lists must be received no later than April 30. Changes to client list are not permitted once the horse show has begun.
- Private **photographers may not solicit new clients** beyond the client list submitted at time of approval.
- Payment is required in full prior to the start of the horse show.

- Credentialed Private Photographers **must wear their credential at all times** while on the horse show grounds.
- Credentials are **non-transferable**.
- Private photographers **may not post photographs** taken of people that are not on their client list to their social media accounts during or after the conclusion of the show and may not solicit sales of those photographs.
- Private Photographers are not permitted inside the competition arenas except for award presentations involving their clients. The Official Photographer, SEL Photography, has positioning priorities outside of the arenas at all times.
- Private Photographers may not place remote camera equipment in the ring or alongside the ring.
- Private Photographers may not conduct portrait sessions on the show grounds at any time.
- Private Photographers may not have a trailer, vendor booth, or advertisements on property.
- Private Photographer credentials do not allow for access to VIP Tent.
- All photographers must submit proof of Accident Liability Insurance with payment prior to arrival. On the proof of insurance, Old Salem Farm Acquisition Corp, and Mr. Kamran Hakim should be listed as additional insured certificate holders. Old Salem Farm, 190 June Road, North Salem, NY 10560. Please forward to sponsorship@oldsalemfarm.net.



**Old Salem Farm Spring Horse Shows
May 6-18, 2025
Private Photographer Credential Application**

To attend the Old Salem Farm Spring Horse Show as a photographer for private clients, please fill out the application below. Upon approval, you will be allowed to photograph for your stated clients only during the Spring Horse Shows.

A separate application must be submitted for each photographer, even if from the same company.

A fee of **\$750.00 per week** will be charged per photographer.

NAME: _____

BUSINESS NAME: _____

TELEPHONE: _____

E-MAIL: _____

Please list your client(s): A maximum of 5 riders is allowed per photographer.

_____ I

_____ I

By signing this application, I hereby declare that I have read and accept the Photographer Policy for the 2025 Old Salem Farm Spring Horse Shows. I understand and accept that **any infraction of this policy will result in the revoking of my credential, forfeiture of my fee, expulsion from the grounds and possible legal action.**

Signature _____

**All applications must be submitted by April 30, 2025 to
Marty@Classic-Communications.com and sponsorship@oldsalemfarm.net.**