



## **Photographer Policy 2024 Old Salem Farm Spring Horse Shows**

The Old Salem Farm Spring Horse Shows require all professional photographers to apply for a Freelance Photographer pass if they plan to sell OR GIVE their photos to exhibitors. A Freelance Photographer pass is distinct and separate from a Media credential which is available to photographers on assignment for a recognized and approved media outlet. However, a media credential grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos taken at the Old Salem Farm Spring Horse Show.

**Any infraction of this policy will result in the revoking of the Media or Freelance Photographer credential, forfeiture of the Freelance Photographer fee, expulsion from the grounds and possible legal action.**

- A Freelance Photographer pass costs **\$ 750.00 per photographer per week**; no discounts for additional photographer(s) with the same company. If more than one photographer is on-site representing one business at any point during the horse show, **each individual must purchase a pass.**
- A maximum of five riders is allowed per Freelance Photographer.
- Client lists must be received no later than April 30. Changes to client list are not permitted once the horse show has begun.
- Freelance **photographers may not solicit new clients** beyond the client list submitted at time of approval.
- Payment is required in full prior to the start of the horse show.

- Credentialed Freelance Photographers **must wear their credential at all times** while on the horse show grounds.
- Credentials are **non-transferable**.
- Private photographers **may not post photographs** taken of people that are not on their client list to their social media accounts during or after the conclusion of the show and may not solicit sales of those photographs.
- Freelance Photographers are not permitted inside the competition arenas except for award presentations involving their clients. The Official Photographer, SEL Photography, has positioning priorities outside of the arenas.
- Freelance Photographers may not place remote camera equipment in the ring or alongside the ring.
- Freelance Photographers may not conduct portrait sessions on the show grounds at any time.
- Freelance Photographers may not have a trailer, vendor booth, or advertisements on property.
- All photographers must submit proof of Accident Liability Insurance with payment prior to arrival. On the proof of insurance, Old Salem Farm Acquisition Corp, and Mr. Kamran Hakim should be listed as additional insured certificate holders. Old Salem Farm, 190 June Road, North Salem, NY 10560. Please forward to [sponsorship@oldsalemfarm.net](mailto:sponsorship@oldsalemfarm.net)



OLD SALEM FARM



**Old Salem Farm Spring Horse Shows  
May 7-19, 2024  
Media Credential Application**

In order to be eligible to receive Media Credentials, you must be associated with or on assignment for a recognized publication, news service, website, radio or television station and submit a letter of assignment, on the assigning company's letterhead, with the Media Credential Application.

A separate application must be submitted for each person.

NAME: \_\_\_\_\_

PUBLICATION/ORGANIZATION: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

NAME OF EDITOR: \_\_\_\_\_

EDITOR'S EMAIL: \_\_\_\_\_

EDITOR'S PHONE: \_\_\_\_\_

I am on assignment for \_\_\_\_\_ and a letter of assignment on the assigning company's letterhead is enclosed.

***ACCREDITATION CLOSES ON Friday, May 3, 2024***

Please forward to [Marty@Classic-Communications.com](mailto:Marty@Classic-Communications.com) or mail to:  
Classic Communications  
38 Mechanic Street  
Foxboro, MA 02035

***PLEASE NOTE:*** A Media Credential is available to photographers on assignment for a recognized and approved media outlet. It grants permission to shoot photos for use by that media outlet **ONLY** and does not allow sale or any other use of photos taken at the Old Salem Farm Spring Horse Show. Selling **OR GIVING** photos to exhibitors, or promotion thereof, is strictly prohibited. **Any infraction of this policy will result in the revoking of the Media Credential, expulsion from the grounds and possible legal action.**



**OLD SALEM FARM**  
*Spring Horse Shows*

**Old Salem Farm Spring Horse Shows**  
**May 7-19, 2024**  
**Private Photographer Credential Application**

To attend the Old Salem Farm Spring Horse Show as a photographer for private clients, please fill out the application below. Upon approval, you will be allowed to photograph for your stated clients only during the Spring Horse Shows.

A separate application must be submitted for each person.

A fee of **\$750.00 per week** will be charged per photographer.

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Please list your client(s): A maximum of 5 riders is allowed per photographer.

\_\_\_\_\_ I

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By signing this application, I hereby declare that I have read and accept the Photographer Policy for the 2024 Old Salem Farm Spring Horse Shows. I understand and accept that **any infraction of this policy will result in the revoking of my credential, expulsion from the grounds and possible legal action.**

Signature \_\_\_\_\_

**All applications must be submitted by April 15, 2024 to**  
**[Marty@Classic-Communications.com](mailto:Marty@Classic-Communications.com) and [sponsorship@oldsalemfarm.net](mailto:sponsorship@oldsalemfarm.net).**