



Old Salem Farm Spring Horse Shows

Vendor Application

Old Salem Farm, North Salem, NY – May 7-12 and May 14-19, 2024

190 June Road, North Salem, NY 10560

Reservation & Payment
April 22, 2024

Name of Business		
Street Address		
City	State	Zip Code
Email Address		
Business Phone	Fax	
Website Address		

Name of Representative
Phone Number
Nature of Business / Product Description:

EXHIBIT INFORMATION

<u>Boutique Size</u>	<u>Price per Week</u>	<u>Fee Includes</u>
10' X 10'	\$ 900	Tent with side curtains. Plywood floors and electric included.
10' x 20'	\$ 1,700	Tent with side curtains. Plywood floors and electric included.
Trailers: Large	\$ 2,500	Trailers 25' or more. Must confirm electrical requirements
Trailers: Small	\$ 1,500	Trailers under 25'. Must confirm electrical requirements

- *Discount: Reserve space for two weeks and receive 10% discount. Must be confirmed by March 25, 2024 to receive discount.
- *All Vendor Tents will be located above the International arena in the vendor square.
- *Location of Vendor spaces will be assigned by Horse Show Management, vendors may request a location space on a "first-come" basis when application is submitted with payment.
- **We reserve the right to include other vendor areas as needed.
- *Vendor Sponsors must confirm their location request no later than March 25, 2024.
- *Credit Card payments will be subjected to a 4.00% convenience fee.
- Vendor Set up week 1 May 6, 2024 (Monday prior to the event; check in 8AM -5PM)
- Vendor Set up week 2 May 13, 2024 (Monday prior to the event; check in 8AM-5PM)
- Vendor Tear down: Sunday May 12 and May 19, 2024 (Must wait until completion of show on each Sunday)
- If additional time is needed for set up, please contact us ASAP to make arrangements. Set up can not be done during competition hours.

Certificate of Insurance: All vendors will be required to have a certificate of insurance (Acord Form #25-5) showing that the coverage of \$2m in total liabilities is in effect from set up to tear down. The following are named as designated additional insured: Old Salem Farm Acquisition Corp. dba Old Salem Farm and Kamran Hakim.

Space is limited-Mail applications to:
Old Salem Farm
PO Box 317
North Salem, NY 10560
Email: johnsenl@oldsalemfarm.net
914 669 5610

Space Size	Amount
Week 1 _____	\$ _____
Week 2 _____	\$ _____
Grand Total:	\$ _____

Visa – Mastercard – AmEx - Accepted or cash/check/money order enclosed:

Card Number _____ Exp: _____ Code _____

Card Name: _____ Signature: _____

I **HEREBY** apply for vendor space and services at the Old Salem Farm Spring Horse Show. Payment in full must accompany application to guarantee space. Failure to comply with the insurance requirements will render null and void any contractual agreement formed by this application. All payments due in full 30 days prior to the show and is non-refundable unless management is able to resell the space.

SIGNATURE:

Date:

CERTIFICATES OF INSURANCE MUST ACCOMPANY ALL VENDOR APPLICATIONS

Please email all certificates to Lori Johnsen: johnsenl@oldsalemfarm.net

Old Salem Farm Acquisitions Corp d/b/a Old Salem Farm
P.O. Box 317
North Salem, NY 10560

**MINIMUM INSURANCE REQUIREMENTS
FOR ALL HORSE SHOW VENDORS**

Old Salem Farm
190 and 152 June Road
North Salem, NY 10560

GENERAL LIABILITY: \$1,000,000 Each Occurrence
 2,000,000 General Aggregate
 1,000,000 Personal and Advertising Injury
 2,000,000 Products and Completed Operations
 100,000 Fire Damage
 10,000 Medical Expense

AUTOMOBILE LIABILITY: \$1,000,000 Combined Single Limit

WORKERS COMPENSATION: New York Statutes
 If Employees are on premises

NEW YORK DISABILITY: New York Statutes
 If Employees are on premises

LIQUOR LIABILITY: \$1,000,000 per Occurrence
 If Applicable

SPECIFICALLY DESIGNATED ADDITIONAL INSURED:

Old Salem Farm Acquisitions Corp d/b/a Old Salem Farm
Old Salem Holdings Inc
Old Salem Farm Foundation Inc
Kamran Hakim
Scott Hakim
P.O. Box 317, North Salem, NY 10560



OLD SALEM FARM
Spring Horse Shows

Vendor Opportunities



The 2024 Spring Horse Shows, to be held May 7-12 and May 14-19, will feature FEI classes in our International Arena, in addition to numerous equitation, hunter and jumper classes, attracting hundreds of eager spectators over the course of the two weeks. We offer opportunities for a curated group of vendors to set up their boutiques on our Boutique Row. In addition, there are opportunities to be both a vendor and a sponsor, increasing your visibility to those on an off the showgrounds tenfold.

Vendors will be located just above the International Arena between our rings, making it a highly trafficked area of the showgrounds for spectators and competitors alike.





OLD SALEM FARM
Spring Horse Shows

BE A VENDOR...BE A SPONSOR

VENDOR SPONSOR RATES

Option One

- ◆ One (1) 3'X 8' banner in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ One Instagram post/story
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation

Investment

\$2,500 + cost of vendor space

Option Two

- ◆ One (1) 3'X 8' banner in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ Two Instagram posts/stories
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation
- ◆ Class sponsorship and presentation (class to be confirmed)
- ◆ One wristband for VIP Tent-Open Seating Tables

Investment

\$5,000+ cost of vendor space

Option Three

- ◆ Two (2) 3'X 8' banners in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ Two Instagram posts/stories, one with FEI athlete
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation
- ◆ Product information in VIP and Rider's Lounge in designated location
- ◆ Class sponsorship and presentation (class to be confirmed)
- ◆ Two wristbands for VIP Tent-Open Seating Tables

Investment

\$8,000 + cost of vendor space

**All
vendor
sponsorship
packages
are for two
weeks**

**Contact us at sponsorship@oldsalemfarm.net
to discuss your vendor sponsor opportunities.**