



OLD SALEM FARM
Spring Horse Shows

OLD SALEM FARM SPRING HORSE SHOWS

MAY 9 – 14 & MAY 16 – 21, 2023

APPLICATION FOR FREELANCE PHOTOGRAPHER

To attend the Old Salem Farm Spring Horse Show as a photographer for any media outlets or private clients, please fill out the application below. Upon approval, you will be allowed to photograph for your stated purpose during the Spring Horse Shows.

A fee of \$500.00 per week will be charged per photographer.

RULES FOR PHOTOGRAPHY

All applications must be submitted to our press office by April 28, 2023.

There is no soliciting of new business allowed.

Name _____

Business Name _____

Email Address _____

Media Affiliation _____

Phone # _____

If you are a private photographer, please list your client(s): A maximum of 5 riders allowed.

I hereby declare I will only be on the premises to photograph for the purposes stated above.

Signature _____

Approved Not Approved

Please submit this form by email to sponsorship@oldsalemfarm.net

Please check in with the Old Salem Farm Spring Horse Show
Administrative Office for your credentials upon arrival to the horse show.

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Photographer Policy at the Old Salem Farm Spring Horse Shows 2023

- The Old Salem Farm Spring Horse Shows require all professional photographers to apply for a Freelance Photographer pass if they plan to sell OR GIVE their photos to exhibitors.
- A Freelance Photographer pass is distinct and separate from a Media credential which is available to photographers on assignment for a recognized and approved media outlet. However, a media credential grants permission to shoot photos for use by that media outlet ONLY and does not allow sale or any other use of photos taken at the Old Salem Farm Spring Horse Show.
- **Any infraction of this policy will result in the revoking of the Media or Freelance Photographer credential, forfeiture of the Freelance Photographer fee, expulsion from the grounds and possible legal action.**
- A Freelance Photographer pass is **\$ 500.00 per photographer per week**; no discounts for additional photographer(s) with the same company. If more than one photographer is on-site representing one business at any point during the horse show, **each individual must purchase a pass.**
- A maximum of five clients is allowed per Freelance Photographer.
- Client lists must be received no later than Friday, April 28. Changes to client list are not permitted once the horse show has begun.
- Freelance **photographers may not solicit new clients** beyond the client list submitted at time of approval.
- Payment is required in full prior to the start of the horse show.
- Credentialed Freelance Photographers **must wear their credential at all times** while on the horse show grounds.
- Credentials are **non-transferable**.

- Private photographers **may not post photographs** taken of people that are not on their client list to their social media accounts during or after the conclusion of the show and may not solicit sales of those photographs.
- Freelance Photographers are not permitted inside the competition arenas except for award presentations involving their clients. The Official Photographer, SEL Photography, has positioning priorities outside of the arenas.
- Freelance Photographers may not place remote camera equipment in the ring or alongside the ring.
- Freelance Photographers may not conduct portrait sessions on the show grounds at any time.
- Freelance Photographers may not have a trailer, vendor booth, or advertisements on property.
- All photographers must submit proof of Accident Liability Insurance with payment prior to arrival. On the proof of insurance, Old Salem Farm Acquisition Corp, and Mr. Kamran Hakim should be listed as additional insured certificate holders. Old Salem Farm, 190 June Road, North Salem, NY 10560. Please forward to sponsorship@oldsalemfarm.net



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