



# Old Salem Farm Spring Horse Shows

## Vendor Application

Old Salem Farm, North Salem, NY – May 9-14 and May 16- 21, 2023  
190 June Road, North Salem, NY 10560

**Reservation & Payment**

**Due:**  
**April 21, 2023**

Name of Business		
Street Address		
City	State	Zip Code
Email Address		
Business Phone	Fax	
Website Address		

Name of Representative
Phone Number
Nature of Business / Product Description:

### EXHIBIT INFORMATION

<u>Boutique Size</u>	<u>Price per Week</u>	<u>Fee Includes</u>
10' X 10'	\$ 900	Tent with side curtains. Plywood floors and electric included.
10' x 20'	\$ 1,700	Tent with side curtains. Plywood floors and electric included.
Trailers: Large	\$ 2,500	Trailers 25' or more. Must confirm electrical requirements
Trailers: Small	\$ 1,500	Trailers under 25'. Must confirm electrical requirements

\*Discount: Reserve space for two weeks and receive 10% discount. Must be confirmed by April 14, 2023 to receive discount.

\*All Vendor Tents will be located above the International arena in the vendor square.

\*Location of Vendor spaces will be assigned by Horse Show Management, vendors may request a location space on a "first-come" basis when application is submitted with payment.

\*\*We reserve the right to include other vendor areas as needed.

\*Vendor Sponsors must confirm their location request no later than April 21, 2023.

\*Credit Card payments will be subjected to a 3.7% convenience fee.

Vendor Set up week 1 May 5 or May 8, 2023 (Monday prior to the event; check in 8AM -5PM)

Vendor Set up week 2 May 15, 2023 (Monday prior to the event; check in 8AM-5PM)

Vendor Tear down: Sunday May 14 and May 21, 2023 (Must wait until completion of show on each Sunday)

If additional time is needed for set up, please contact us ASAP to make arrangements. Set up can not be done during competition hours.

Certificate of Insurance: All vendors will be required to have a certificate of insurance (Acord Form #25-5) showing that the coverage of \$2m in total liabilities is in effect from set up to tear down. The following are named as designated additional insured: Old Salem Farm Acquisition Corp. dba Old Salem Farm and Kamran Hakim.

Space is limited-Mail applications to:

**Old Salem Farm**  
**PO Box 317**  
**North Salem, NY 10560**  
**Email: johnsenl@oldsalemfarm.net**  
**914 669 5610**

<b>Space Size</b>	<b>Amount</b>
Week 1 _____	\$ _____
Week 2 _____	\$ _____
<b>Grand Total:</b>	<b>\$ _____</b>

**Visa – Mastercard – AmEx - Accepted or cash/check/money order enclosed:**

Card Number \_\_\_\_\_ Exp: \_\_\_\_\_ Code \_\_\_\_\_

Card Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**I HEREBY** apply for vendor space and services at the Old Salem Farm Spring Horse Show. Payment in full must accompany application to guarantee space. Failure to comply with the insurance requirements will render null and void any contractual agreement formed by this application. All payments due in full 30 days prior to the show and is non-refundable unless management is able to resell the space.

**SIGNATURE:**

**Date:**

\_\_\_\_\_

\_\_\_\_\_

## **CERTIFICATES OF INSURANCE MUST ACCOMPANY ALL VENDOR APPLICATIONS**

**Please email all certificates to Lori Johnsen: [johnsenl@oldsalemfarm.net](mailto:johnsenl@oldsalemfarm.net)**

Old Salem Farm Acquisitions Corp d/b/a Old Salem Farm  
P.O. Box 317  
North Salem, NY 10560

### **MINIMUM INSURANCE REQUIREMENTS FOR ALL HORSE SHOW VENDORS**

Old Salem Farm  
190 and 152 June Road  
North Salem, NY 10560

<u>GENERAL LIABILITY:</u>	\$1,000,000 Each Occurrence 2,000,000 General Aggregate 1,000,000 Personal and Advertising Injury 2,000,000 Products and Completed Operations 100,000 Fire Damage 10,000 Medical Expense
<u>AUTOMOBILE LIABILITY:</u>	\$1,000,000 Combined Single Limit
<u>WORKERS COMPENSATION:</u>	New York Statutes If Employees are on premises
<u>NEW YORK DISABILITY:</u>	New York Statutes If Employees are on premises
<u>LIQUOR LIABILITY:</u>	\$1,000,000 per Occurrence If Applicable

### **SPECIFICALLY DESIGNATED ADDITIONAL INSURED:**

Old Salem Farm Acquisitions Corp d/b/a Old Salem Farm  
Old Salem Holdings Inc  
Old Salem Farm Foundation Inc  
Kamran Hakim  
Scott Hakim  
P.O. Box 317, North Salem, NY 10560



OLD SALEM FARM  
Spring Horse Shows

# Vendor Opportunities



The 2023 Spring Horse Shows, to be held May 9-14 and May 16-21, will feature FEI classes in our International Arena, in addition to numerous equitation, hunter and jumper classes, attracting hundreds of eager spectators over the course of the two weeks. We offer opportunities for a curated group of vendors to set up their boutiques on our Boutique Row. In addition, there are opportunities to be both a vendor and a sponsor, increasing your visibility to those on an off the showgrounds tenfold.

Vendors will be located just above the International Arena between our rings, making it a highly trafficked area of the showgrounds for spectators and competitors alike.



OLD SALEM FARM  
*Spring Horse Shows*

# BE A VENDOR...BE A SPONSOR

## VENDOR SPONSOR RATES

### Option One

- ♦ One (1) 3'X 8' banner in high traffic area
- ♦ Feature in OSFSHS Facebook Album
- ♦ One Instagram post/story
- ♦ Daily public address announcement
- ♦ Logo presence on the event website
- ♦ Logo presence on the scoreboard scroll rotation

### Investment

**\$1,500 + cost of vendor space**

### Option Two

- ♦ One (1) 3'X 8' banner in high traffic area
- ♦ Feature in OSFSHS Facebook Album
- ♦ Two Instagram posts/stories
- ♦ Daily public address announcement
- ♦ Logo presence on the event website
- ♦ Logo presence on the scoreboard scroll rotation
- ♦ Class sponsorship and presentation (class to be confirmed)
- ♦ One wristband for VIP Tent-Open Seating Tables

### Investment

**\$4,000 + cost of vendor space**

### Option Three

- ♦ Two (2) 3'X 8' banners in high traffic area
- ♦ Feature in OSFSHS Facebook Album
- ♦ Two Instagram posts/stories, one with FEI athlete
- ♦ Daily public address announcement
- ♦ Logo presence on the event website
- ♦ Logo presence on the scoreboard scroll rotation
- ♦ Product information in VIP and Rider's Lounge in designated location
- ♦ Class sponsorship and presentation (class to be confirmed)
- ♦ Two wristbands for VIP Tent-Open Seating Tables

### Investment

**\$6,000 + cost of vendor space**

**All  
vendor  
sponsorship  
packages  
are for two  
weeks**

**Contact us at [sponsorship@oldsalemfarm.net](mailto:sponsorship@oldsalemfarm.net)  
to discuss your vendor sponsor opportunities.**