



OLD SALEM FARM

Spring Horse Shows

2022 Prize List/ Program Advertising Contract

Business Name: _____

Address: _____

Contact Person: _____

Telephone: _____ Email: _____

ADVERTISING DEADLINE: March 18, 2022

Digital and Print

Black and White

_____	Full Page (7.5 x 10)	850.00
_____	Half Page (7.5 x 4.75)	500.00
_____	Quarter Page (3.5 x 4.75)	300.00

Color

_____	Full Page (7.5 x 10)	1,375.00
_____	Half Page (7.5 x 4.75)	750.00
_____	Quarter Page (3.5 x 4.75)	425.00
_____	Outside Back Cover (7.5 x 10)	3,500.00
_____	Inside Front or Back Cover (7.5 x 10)	2,500.00

* All space reservations must be faxed to L. Johnsen- 914 669 8532 by March 1, 2022

* Contact: Lori Johnsen at: johnsenl@oldsalemfarm.net

* Ads can be emailed directly to: pat@tfgny.com no later than March 18, 2022

Signature _____ Date _____

PAYMENT must accompany advertisement request.

Please forward all checks made out to: **Old Salem Farm**

Mail to: Old Salem Farm Spring Horse Shows,

190 June Road, P.O. Box 317, North Salem, NY 10560

For more information, please visit our website: www.oldsalemfarm.net