



OLD SALEM FARM
Spring Horse Shows

Vendor Opportunities



The 2022 Spring Horse Shows will feature CSI3* & CSI4* classes in our newly renovated Grand Prix Arena, in addition to numerous equitation, hunter, and jumper classes, attracting hundreds of eager spectators over the course of two weeks. We offer opportunities for a curated group of vendors to set-up their boutiques on our Boutique Row. In addition, there are opportunities to be both a vendor and a sponsor, increasing your visibility to those on and off the showgrounds tenfold.

Vendors will be located just above the Grand Prix Arena between our rings, making it a highly trafficked area of the showgrounds for spectators and competitors alike.



OLD SALEM FARM
Spring Horse Shows

BE A VENDOR...BE A SPONSOR

VENDOR SPONSOR RATES

Option One

- ◆ One (1) 3'X 8' banner in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ One Instagram post
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation

Investment

\$2,000 + cost of vendor space

Option Two

- ◆ One (1) 3'X 8' banner in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ Two Instagram Posts
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation
- ◆ Class sponsorship and presentation (class to be confirmed)
- ◆ One wristband for VIP Tent-Open Seating Tables

Investment

\$4,000 + cost of vendor space

Option Three

- ◆ Two (2) 3'X 8' banners in high traffic area
- ◆ Feature in OSFSHS Facebook Album
- ◆ Two Instagram Posts, one with FEI Athlete
- ◆ Daily public address announcement
- ◆ Logo presence on the event website
- ◆ Logo presence on the scoreboard scroll rotation
- ◆ Product information in VIP and Rider's Lounge in designated location
- ◆ Class sponsorship and presentation (class to be confirmed)
- ◆ Two wristbands for VIP Tent-Open Seating Tables

Investment

\$6,000 + cost of vendor space

**All
vendor
sponsorship
packages
are for two
weeks**

Contact us at sponsorship@oldsalemfarm.net
to discuss your vendor sponsor opportunities.



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BE A VENDOR VENDOR RATES

Vendor Rate per week (NO SPONSORSHIP BENEFITS)

10' X 10': Grass area: \$600

10' X 10': Front of Barn \$900

15' X 15': Grass area GP Area: \$2,100

15' X 15': Front of Barn: \$1,400

Trailer: \$2,500 (depending on hook up requirements)

- ◆ Discount (vendor only): Reserve your space for two weeks and receive a 15% discount!
- ◆ Plywood Flooring is available for additional fee.
 - 10'x10' – \$375
 - 15'x15' – \$800
- ◆ Vendor spaces include tents with sides, electric and WIFI
- ◆ Vendor Sponsorships are in addition to cost of space



For complete schedule, updates and more information, visit oldsalemfarm.net.
Feel free to contact Lori Johnsen, Horse Show Secretary at johnsenl@oldsalemfarm.net
or Vandy Lipman at sponsorship@oldsalemfarm.net



Old Salem Farm Spring Horse Shows

Vendor Application

Old Salem Farm, North Salem, NY – May 10-15 and May 17- 22, 2022

190 June Road, North Salem, NY 10560

Reservation & Payment

Due:

April 22, 2022

Name of Business		
Street Address		
City	State	Zip Code
Email Address		
Business Phone	Fax	
Website Address		

Name of Representative
Phone Number
Nature of Business / Product Description:

EXHIBIT INFORMATION

<u>Boutique Size</u>	<u>Price per Week</u>	<u>Fee Includes</u>
15' x 15' GP Field	\$ 2,100	tent with side curtains. Plywood Floor and electric <u>included</u> .
15' x 15' Main Barn	\$ 1,400	tent with side curtains. Paver floor and electric included.
10' x 10' Prime/Main Barn	\$ 900	tent with side curtains. Paver floor and electric included.
Trailers: Large	\$ 2,500	
Trailers: Small		

Call for Pricing

Discount: Reserve your space for two weeks and receive 10% discount!!

Plywood Flooring is available for additional fee. 10'x10' - \$375, 15'x15' - \$800.

Note: Sponsors will have first right to vendor spaces overlooking the Grand Prix Field. Remaining space allocations will be at the sole discretion of the organizer. For sponsorship information contact Lori Johnsen at johnsenl@oldsalemfarm.net

Vendor Set up: week 1 May 9th, 2022 Monday prior to the event; check in 8AM – 5PM)

Vendor Set up: week 2 May 16th, 2022 (Monday prior to the event; check in 8AM – 5PM)

Vendor Tear down: **Sunday 15th and 22nd 2022 (Must wait until completion of show on each Sunday)**

If additional time is needed for set-up, please contact us ASAP to make arrangements. Set up can not be done during competition hours.

Certificate of Insurance: All vendors will be required to have a certificate of insurance (Acord Form #25-S) showing that the coverage of \$2m in total liabilities is in effect from set up to tear down. The following are named as Specially as Designated Additional Insured: Old Salem Farm Acquisition Corp. dba Old Salem Farm and Kamran Hakim.

Space is limited – Mail Application to:
Old Salem Farm
PO Box 317
North Salem, NY 10560
Email: johnsenl@oldsalemfarm.net
914 669 5610

Space Size	Amount
Week 1 _____	\$ _____
Week 2 _____	\$ _____
Grand Total:	\$ _____

Visa – Mastercard – AmEx - Accepted or cash/check/money order enclosed:

Card Number _____ Exp: _____ Code _____

Card Name: _____ Signature: _____

I HEREBY apply for vendor space and services at the Old Salem Farm Spring Horse Show. Payment in full must accompany application to guarantee space. Failure to comply with the insurance requirements will render null and void any contractual agreement formed by this application. All payments due in full 30 days prior to the show and is non-refundable unless management is able to resell the space.

SIGNATURE:

Date:
