



Deadlines and Requirements

Closing Date for Vendors: April 14, 2017.

Amenities for Vendors

- Vendors are invited to be our guests at the hugely successful Exhibitor Party Friday. Catered gourmet delicacies with chosen wines and beverages complimentary. This party is a perfect way to meet the riders and have some fun!
- Each Saturday, spectators and guests enjoy the Ice Cream Party, drawing everyone to Boutique Row as they create their own ice cream delight!
- **Additional Exposure: One 3' x 8' vendor supplied vinyl banner presented at event and logo or name featured on Electronic Scoreboard throughout week-\$500.00 for two weeks**

In addition, Boutique Row vendors will receive a 3 month internet link on our website with name and product description (must be provided with application).



Additional Information

- Move in times must be noted on the application form.
- Evening security provided during the horse show.
- The space application agreement acknowledges that no agreement to rent exists until all requirements have been met and all insurance, checks and documents have been received and such agreement is confirmed by Old Salem Farm or its agent, Matt Morrissey. Failure to comply with the insurance requirements will render null and void any contractual agreement between Old Salem Farm Spring Horse Shows and the subcontractor or vendor.
- All Boutique vendors must carry Employer's Liability and Workers Compensation Insurance. Proof of insurance is required. Boutique Application will provide details of coverage.



CONTACT: Old Salem Farm (914) 669-5610
Matt Morrissey, matt@mmg.management,
Cell: (941) 915-3457

Boutique Row Applications can be found on our website: www.oldsalemfarm.net.

MAIL TO:
OLD SALEM FARM SPRING HORSE SHOWS,
Attn: Ms. Lori Johnsen, Old Salem Farm, P.O Box 317,
North Salem, NY 10560 Contact: 914 669 5610



Old Salem Farm Spring Horse Shows 2017



May 9- 14 and May 16 - 21

Boutique Row

Overview of Event

The Old Salem Farm Spring Horse Shows 2017 will return this May, adding FEI international status for the first time in its 36th year. This prestigious two week event takes place May 9 - 14 and May 16 - 21 at one of the world's premier equestrian competition facilities. Old Salem Farm is located in beautiful North Salem, New York.

Top horses and riders will compete for over \$500,000 in prizes, featuring Olympic caliber Grand Prix show jumping:

The \$35,000 New York Welcome Stake *presented by Old Salem Farm*

The \$50,000 Old Salem Farm Grand Prix *presented by The Kincade Group*

The \$35,000 Welcome Stake of North Salem

The \$15,000 Old Salem Farm Speed Derby

The \$35,000 North Salem Jumper Classic

The \$130,000 Empire State Grand Prix *presented by The Kincade Group*

\$10,000 USHJA Hunter Derby *presented by The Gochman Family*

\$15,000 Jr./AO Jumper Classic (a Showjumping Hall of Fame event)

\$5,000 Leading Hunter Rider Awards *presented by Old Salem Farm*

\$1,500 Old Salem Farm Canine Puissance

Other spectator favorites will also return: the \$5,000 5th Annual Groom's Class, and each week, the ever popular Leadline Class!

As a vendor on Boutique Row, you will reach a very broad audience visiting the event as an exhibitor, spectator and owner, from throughout the country and local tri-state residents. Combine your vendor efforts with a sponsorship to further showcase your products or services. **We will customize a sponsorship package to meet your needs and budget!**

Please join us this year, and enjoy the exciting world of horse show competition.

www.oldsalemfarm.net

Old Salem Farm Horse Shows Boutique Information

BOUTIQUE LOCATIONS ARE AS FOLLOWS:

PAVILION – located in front of Main Barn

PREMIER – located at top of Grand Prix Field pathway

LAWN – or other location (TBC) depending on availability.

YOUR FEE INCLUDES:

One 6' table and one chair (optional) • 20 amp electricity hook-up capability provided, any additional will be at the expense of the vendor • website listing • all tents have protective flaps • no solid walls • grass or natural floors

PAYMENT SCHEDULE:

A 50% deposit of the total contract amount must be enclosed with the signed application, which will be nonrefundable upon acceptance. Balance must be paid upon arrival. SPECIAL OFFER: A 10% DISCOUNT IF PAID IN FULL WITH SIGNED APPLICATION RECEIVED BEFORE APRIL 1, 2017. CHECKS PAYABLE TO: OLD SALEM FARM



BOUTIQUE SIZE	FEES		
	OSFSHS Week 1	OSFSHS Week 2	Floor Pricing
10' x 10' Lawn	\$800	\$800	\$350
14' x 14' Pavilion	\$1,000	\$1,000	\$686
15' x 15' Premier	\$1,500	\$1,500	\$787
Trailers Managers' discretion	\$2,500	\$2,500	

OSFSHS Management reserves the right to substitute tent size if necessary. Vendor will be notified.

SET UP will be May 8th for Week 1 . There will be no heavy moving after start of show May 9th.

SET UP will be May 15th for Week 2. There will be no heavy moving after start of show May 16th.

TAKE DOWN: to ensure the safety of our equestrians there will be NO dismantling of booths before the end of the show on Sunday.

Location of all vendors at Managers' discretion. Sponsors and Vendors who reserve space for two weeks will have location priority.

EXHIBITOR HOURS: Open at vendors discretion for their maximum business opportunity. We suggest vendors plan on being open 9 a.m.-5 p.m. Wednesday - Sunday.

